

SPACE NEWS

2017 PRINT ADVERTISING RATES

| PLACEMENT | 4 COLOR | 1 COLOR | B&W | BLEED SIZE | LIVE SIZE |
|---------------|-----------|-----------|-----------|----------------|-------------------|
| 2 PAGE SPREAD | \$24,500 | \$21,800 | \$19,400 | 16.75" x 11.0" | 16.125" x 10.375" |
| FULL PAGE | \$ 14,750 | \$ 13,135 | \$ 11,355 | 8.5" x 11.0" | 7.875" x 10.375" |
| TWO THIRDS | \$ 12,950 | \$ 11,710 | \$ 9,875 | HORIZONTAL | 7.0" x 6.3333" |
| | | | | VERTICAL | 4.6111" x 9.5667" |
| HALF PAGE | \$10,525 | \$8,975 | \$7,650 | HORIZONTAL | 7.0" x 4.8333" |
| ONE THIRD | \$ 9,825 | \$ 8,785 | \$ 7,410 | HORIZONTAL | 7.0" x 3.0" |
| | | | | VERTICAL | 2.2222" x 9.5667" |

PREMIUM POSITION CHARGES

| | |
|---------------------|---------|
| CENTER SPREAD | \$1,610 |
| INSIDE FRONT COVER | \$1,340 |
| INSIDE BACK COVER | \$1,340 |
| BACK COVER | \$1,340 |
| PAGE 5 | \$915 |
| FIRST SPREAD | \$740 |
| REQUESTED PLACEMENT | \$740 |

ON THE HORIZON EVENT LISTINGS

| | |
|------------------------------------|---------------|
| CONTACT LISTING (PRINT AND ONLINE) | \$65 |
| FULL TEXT LISTING (UP TO 50 WORDS) | \$170 |
| LOGO INCLUDED IN LISTING | B&W \$280 |
| | 1 COLOR \$385 |
| | 4 COLOR \$540 |

ANCILLARY PRODUCTS

| | |
|--|----------|
| 2017 TRADE SHOW SUPPLEMENT | \$10,000 |
| 2018 WALL CALENDAR MONTHLY SPONSORSHIP | \$11,000 |

MARKETPLACE

| | |
|---------------------------|----------|
| 1 COLUMN - 3.4165" x 3.0" | \$ 1,220 |
| 3 COLUMN - 7.0" x 3.0" | \$ 2,435 |

FREQUENCY DISCOUNTS

| | |
|------------------|----|
| 4-5 INSERTIONS | 3% |
| 6-11 INSERTIONS | 4% |
| 12-17 INSERTIONS | 6% |
| 18-26 INSERTIONS | 7% |