

SPACE NEWS

2017 PRINT ADVERTISING RATES

PLACEMENT	4 COLOR	1 COLOR	B&W	BLEED SIZE	LIVE SIZE
2 PAGE SPREAD	\$24,500	\$21,800	\$19,400	16.75" x 11.0"	16.125" x 10.375"
FULL PAGE	\$ 14,750	\$ 13,135	\$ 11,355	8.5" x 11.0"	7.875" x 10.375"
TWO THIRDS	\$ 12,950	\$ 11,710	\$ 9,875	HORIZONTAL	7.0" x 6.3333"
				VERTICAL	4.6111" x 9.5667"
HALF PAGE	\$10,525	\$8,975	\$7,650	HORIZONTAL	7.0" x 4.8333"
ONE THIRD	\$ 9,825	\$ 8,785	\$ 7,410	HORIZONTAL	7.0" x 3.0"
				VERTICAL	2.2222" x 9.5667"

PREMIUM POSITION CHARGES

CENTER SPREAD	\$1,610
INSIDE FRONT COVER	\$1,340
INSIDE BACK COVER	\$1,340
BACK COVER	\$1,340
PAGE 5	\$915
FIRST SPREAD	\$740
REQUESTED PLACEMENT	\$740

ON THE HORIZON EVENT LISTINGS

CONTACT LISTING (PRINT AND ONLINE)	\$65
FULL TEXT LISTING (UP TO 50 WORDS)	\$170
LOGO INCLUDED IN LISTING	B&W \$280
	1 COLOR \$385
	4 COLOR \$540

ANCILLARY PRODUCTS

2016 TRADE SHOW SUPPLEMENT	\$9,000
2017 WALL CALENDAR MONTHLY SPONSORSHIP	\$11,000

MARKETPLACE

1 COLUMN - 3.4165" x 3.0"	\$ 1,220
3 COLUMN - 7.0" x 3.0"	"\$ 2,435

FREQUENCY DISCOUNTS

4-5 INSERTIONS	3%
6-11 INSERTIONS	4%
12-17 INSERTIONS	6%
18-26 INSERTIONS	7%